



2025

ECONOMIC DEVELOPMENT COUNCIL Annual Report

Dear Investors,

On behalf of the Economic Development Council Executive Committee, thank you for your continued investment in Overland Park's economic success. Your partnership and support in 2025 helped position our community for sustained growth, competitiveness, and opportunity.

This year brought significant momentum through major economic development wins that reinforce Overland Park's reputation as a premier business location.

Projects such as Fiserv and Security Benefit represent more than capital investment and job creation—they signal confidence in our workforce, infrastructure, and collaborative business climate. These successes are the result of strong public-private partnerships and a shared commitment to long-term prosperity.



Fiserv and Security Bank announced that they would be expanding to the Aspira Campus

Equally important is our continued focus on entrepreneurship and small business growth. Through our close collaboration with the Small Business Council, we expanded programming, resources, and connections that support startups and existing businesses at every stage. Small businesses remain the backbone of our local economy, and helping them thrive strengthens the entire community.

None of this work would be possible without the steadfast partnership of the City of Overland Park, whose leadership and collaboration continue to elevate our economic development efforts. I would also like to recognize our business investors, whose engagement, insight, and advocacy are critical to our success.

Finally, I want to extend sincere appreciation to our outstanding EDC staff team. Their dedication, expertise, and passion drive results and ensure that Overland Park remains competitive in a rapidly evolving economic landscape.

Thank you for your trust and commitment. Together, we are building a stronger, more resilient Overland Park and I am confident that 2026 will bring continued achievements for our community.

Sincerely,

A handwritten signature in blue ink that reads "Courtney Kounkel".

Courtney Kounkel
Chairman, Economic Development Council

BY THE NUMBERS



\$143.3 M
CAPITAL INVESTMENT



2,633
NEW JOBS



246
RETAINED JOBS



Southwind's new HQ at the former Waddell & Reed campus

KEY PROJECTS

Electrical Corporation of America, an electrical contractor, is finishing out their HQ space at 5200 W. 110th for their move to OP in one of Yellow Freight's former buildings, adding nearly 70 jobs to over 850 existing positions.

FastGrid, now **A.N.S.**, is expanded in Overland Park in Southcreek Business Park as demand accelerates for renewable energy and infrastructure work, adding up to 15 engineering positions.

Fiserv, a financial technology services firm announced they will bring 2,000 jobs and \$125 million in investment to 427,000 SF at the Aspiria campus.

Propio Language Services expanded its HQ to 81,500 SF at 4900 College Boulevard in Executive Hills.

Security Benefit, a retirement & financial services provider, is expanding to Aspiria adding 30 new jobs with average salaries of more than \$100,000 a year.

Southwind, a national home services provider, chose Overland Park for its headquarters at the former Waddell & Reed campus, bringing approximately 400 jobs. The move brings new activity to long-vacant space and supports a growing platform that includes You Move Me and MVP home services brands.

BUSINESS ATTRACTION

- Promoted Overland Park to consultants, prospective businesses and commercial brokers in the metro markets of Chicago, Dallas, and New York, as well as locally, in partnership with the Kansas Department of Commerce.
- In partnership with Digital Health KC and KCADC attended the Consumer Electronics Digital Health show to speak with companies about expanding here.
- Participated in the Select USA Forum, exhibiting with the KS Department of Commerce, to attract foreign direct investment.

BUSINESS SUPPORT INITIATIVES

- Participation in City and County Task Forces related to building code updates, Unified Development Ordinance updates and Johnson County Transit.
- Actively participate in the Downtown Overland Park Partnership Board and activities
- Met with 105 Overland Park businesses to establish relationships, understand markets and needs, and provide assistance when requested.
- Participated in local and regional task forces related to World Cup preparation and small business readiness.



Small Business Council discusses balancing work and wellness



Talent Connect Summit and unveiling of All in Overland Park



Major Skoog welcoming OP's summer interns

HOW WE RANK

TALENT INITIATIVES

Launched All in OP Website and branding – a live, work, play, learn and invest website designed to attract skilled talent to Overland Park.

Hosted Talent Reimagined – a skills-based hiring co-hort designed to help businesses implement a skills-focused approach to hiring and retention.

Student Chamber pitch competition – created for student-owned businesses to receive a cash prize.

College Summer Intern Programming – provided four Overland Park experiences for more than 175 college summer interns across nine companies.

ENTREPRENEURIAL INITIATIVES

- Formalized Small Business Council which meets on a regular basis to provide mentoring, networking and education to small businesses and entrepreneurs.
- Launched SizeUp, a data-driven platform that helps small businesses with market research and business intelligence at no cost, setting them up for success.
- Assisted over 35 early-stage entrepreneurs and supported over 50 businesses through research, data insights, and strategic planning support.

DATA & RESEARCH

World Cup Visiting Country Profiles – to support FIFA World Cup business-readiness planning, including market context, visitor considerations, and relevance for local business operations and communications.

Peer City Benchmarking and Comparative Reports – for Chamber leadership exchanges, highlighting peer-market positioning, competitive advantages, and transferable best practices.

Overland Park Economic and Industry Intelligence – recurring “State of Overland Park” reports with industry-specific analysis, including mergers and acquisitions activity, commercial real estate trends, and implications of proposed City budget decisions.

District and Corridor Economic Impact Analysis – targeted economic impact reports estimating GDP contribution and commercial activity for key Overland Park areas, including the College and Metcalf corridor and Oak Park Mall trade area.

Proprietary Economic Development Project Research and RFI Support – internal, project-specific research to support economic development initiatives, including RFI responses, building and site assessments, and vacancy and absorption estimates.

EDC INVESTOR RELATIONS

- Formalized an annual Work Plan and a results tracking method to provide focus and accountability for our work.
- Curated monthly programming to include economic data, panel discussions centered around digital health, entrepreneurs in OP, Women in Real Estate Development, transportation updates and meeting the new police chief.
- Organized “Policy & Progress” roundtable, a VIP investor event with City of OP officials.

#2

Safest City in America, *WalletHub*
Best Cities to Buy a House, *Niche*
Top 5 Places to Raise a Family, *WalletHub*
Best U.S. Cities for Small Business, *B2BReviews*

#5

Best Suburbs to Live in the U.S. for Families Seeking Quality Living, *Money Inc.*
Happiest Cities in America, *WalletHub*

#6

Best Places to Live in the U.S., *Livability*

PUBLIC POLICY & BUSINESS ADVOCACY

- Advocated for pro-business policies in Topeka and Washington D.C. through legislative events featuring local businesses and Chamber leadership.
- Met with numerous candidates and sitting legislators to discuss priorities and enhancing our pro-business climate.
- Advocated for the County Economic Research Center and the Enterprise Center in Johnson County to retain funding from Johnson County.
- Supported legislation to consolidate childcare oversight in Kansas with the goal of providing more efficiency and greater access to childcare.

2025 CHAMBER EDC EXECUTIVE COMMITTEE

Courtney Kounkel,
Monarch Build, Chairman

Pat Kellerman,
Shamrock Trading
Corporation, Vice Chair

Alan Verrill,
AdventHealth,
Second Vice Chair

Curt Skoog,
Overland Park Mayor

Chris Newlin,
City Council FAED Chair

Holly Grummert,
City Council President

Logan Heley,
City Council Past President

Lori Luther,
City Manager

Matt Sogard,
Overland Park Regional
Medical Center, Chamber
Board Chair-elect

Tracey Osborne Oltjen, CCE,
Overland Park Chamber of
Commerce President & CEO

Libbey Tucker, CEcD,
Overland Park Chamber
of Commerce Senior Vice
President- Economic
Development

ECONOMIC & WORKFORCE DEVELOPMENT TEAM

Libbey Tucker, CEcD
Senior Vice President -
Economic Development

Katie Lindgren
Economic Development Director

Imani Lemon
Economic Development Coordinator

Andrew Weisberg
Director of Talent

Courtney Cavlovic
Workforce Project Coordinator

2025 INVESTORS

CHAMBER PARTNERS/SPONSORS

OPPORTUNITY NOW

NEW INVESTORS

- A.L. Huber General Contractor
- ● AdventHealth
AdventHealth Sports Park at Bluhawk
- ● Affinis Corp
- Agenda USA, Inc.
- ANS
Arbor Development, LLC
- Asset Acquisition
Atmos Energy Corporation
- Augeo
- Bartlett & West
- BHC
- Black & Veatch
Block Real Estate Services LLC
- Blue Valley School District
- Brinkmann Constructors
- BRR Architecture
- C2FO
- Capitol Federal Savings Bank
- CBOE Global Markets
- CBRE Group Inc.
- ● Central Bank of the Midwest
Cerris Builders
Chicago Title
- Children's Mercy Hospital Kansas
City of Overland Park
- Cleveland University
Commerce Bank- Lenexa
- Compass Minerals
Contract Furnishings
Copaken Brooks
- Core Bank
Creative Planning
- Curtin Property Company
Dentons US LLP
- DLR Group
- DoubleTree by Hilton
Downtown Overland Park Partnership
Edison District
- Empower
- EPC Real Estate Group
- Equity Bank- College Boulevard
- ● Evergy
Fiorella's
- Fisher Phillips LLC
- FNBO-College Boulevard
- Fogel-Anderson Construction
- ● Foulston Siefkin LLP
- GBA
- Goldfish Swim School
Harmon Construction, Inc.
- HDR Engineering
- Heavy Constructor's Association
- Hill's Pet Nutrition
- HNTB Corporation
Hunt Midwest
- IMA, Inc.
- Indian Creek Land & Investment Co. LP
- Indra Air Traffic Inc.
- Intrepid Direct Insurance
- INTRUST Bank- Prairie Village
- ● JE Dunn Construction Company
- ● Johnson County Community College
Johnson County Government
Johnson County Management LLC
- ● Kansas Gas Service
- Kansas State Olathe
- KC Power Partners
- Kendall Bank
- Konza Global Wealth Group
Kutak Rock LLP
- LANE4 Property Group
- Lathrop GPM LLP
- Lamp Rynerson
Mariner Wealth Advisors
- MarksNelson, a Springline company
- Mazuma Credit Union
- MBB
- McCownGordon Construction
- ● Menorah Medical Center
Mercer-Zimmerman Inc.
- Merrill Companies
Metcalfe 108
- Mission Farms West Development
- Monarch Build
Netrality Data Centers
- Netsmart Technologies
- Novel Place Senior Living
- Oak Park Mall
- OakStar Bank
- Occidental Management, Inc.
Olsson
- Overland Park Regional Medical Center
OWN Inc.
- Overland Park Wealth Management
- Perspective Architecture + Design
- PGAV Architects, Inc.
PNC Bank
Polsinelli
Price Brothers
- QTS Data Centers
Rau Construction Company
Regency Park - Mission Peak Capital
- Rouse Frets White Goss Gentile Rhodes, P.C.
- ● Saint Luke's Health System
Scott Rice Office Works
- Security Bank of Kansas City
- Select Quote
- Shamrock Trading Corporation
- Sharma, Neal & Angela
Shawnee Mission School District
- Sheraton Overland Park at the Convention Center
Silver Lake Bank
- Sky Real Estate - Metcalf Crossing
- SnapIT
- Spencer Fane LLP
SSC CPAs + Advisors
- Stewart, Jon & Christi
Stinson LLP
Swartz + Associates
The Vue
Titan Built, LLC
- ● T-Mobile
- TranSystems
- Turner Construction
- United Way of Greater Kansas City
- ● University of Kansas Edwards Campus
University of Kansas Health Systems
- Van Trust Real Estate
- Varnum/Armstrong/Deeter, L.L.C.
Visit Overland Park
- Wally & Co
WaterOne
WaterWalk by Wyndham
- WellSky Corporation
Workforce Partnership - Johnson County
- Zurich